



Membership has special advantages

Savings are available to Blue Cross members all across Canada, regardless of your group or individual plan coverage. To take advantage of these savings, simply present your Blue Cross identification card to the participating provider and mention the Blue Advantage program. Here's a summary of Blue Advantage providers, listed by category. For complete details on products and services offered by Blue Advantage providers, visit the Blue Advantage website at www.blueadvantage.ca

Medical Equipment & Supplies

A-1 Wheelchairs Unlimited Inc	Up to fifteen percent (15%) off the manufacturer's suggested list price.
Audiocorp Ltd.	10% off the purchase of a hearing aid (value of up to \$350) and a 1 year supply of batteries. • Battery Special: 1 carton of hearing aid batteries \$40 • (third party programs excluded and not to be combined with any other discounts)
Back Shop + Home Health	10% off all Home Health Care products including Walkers, Rollators, Hospital Beds, Personal Daily Living Aids and Bath Safety Equipment. • 10% off ObusForme Pillows, Back Supports, Massagers, etc. • 10% off Ergonomic Office Equipment (excluding ErgoCentric Office chairs) 10% off Exercise, Fitness & Rehabilitation Equipment
Beltone Canada	Blue Cross clients receive 10% off the retail price (maximum \$250.00) on all Beltone hearing instruments. This offer excludes third party programs and cannot be combined with other offers or discounts.
Breathe 'n' Air Respiratory Services Inc	20% off Purchase of all CPAP and BiLevel devices (excludes BIPAP AutoSV and Synchrony devices) • 20% off All types of masks (no exclusion) • 20% off Purchase of any Oxygen Concentrator • 15% off Oxygen Concentrator monthly rental • Free month trial CPAP or BiLevel trial
Brookdale Medical Specialties Ltd.	All items 15% off • *Cannot be combined with any other offer.
Crystal Vision and Hearing Centre	Thirty percent (30%) off complete pair of regular retail priced eyeglasses (frames and lenses, including tint and coatings)* • Fifteen percent (15%) off contact lenses – including disposable lenses and all regular retail priced hearing instruments (single or pair) • Ten percent (10%) off regular retail priced 2-4-1 eyeglass packages (see in store. some restrictions apply)*
Direct Alert	Blue Cross members will receive from Direct Alert one month free monitoring upon the purchase or rental of a Direct Alert system. Please use coupon code DA68767
Hastings Hearing Centres Ltd.	Ten percent (10%) off all regular priced hearing instruments (single or pair). This offer excludes third-party payers and cannot be combined with any other discount or offer.
HealthMedica Canada	Free chiropractic initial examination including X-rays, if necessary (valued at \$150). Chiropractic Care 20% off. Custom foot orthotics 20% off. Spinal decompression therapy 20% off. Laser therapy 20% off. Bracing 20% off. TENS units 20% off. Compression Hosiery 20% off. DNA Testing 20% off Free gait scan analysis • Services/products may not be available at all locations. Please confirm with location
Hearing Clinic Tremblay & Villeneuve	First consultation for free and ten percent (10%) off on all regular priced hearing aids (single or pair).
Hearing Institute Atlantic	\$250 off the regular price of each hearing aid • Cannot be combined with other discounts or offers
Helix Hearing Care Centres	Ten percent (10%) off all regular priced hearing instruments (single or pair). This offer excludes third-party payers and cannot be combined with any other discount or offer.

HorizonAire	15% off purchase of CPAP/Bi-Level Devices, including mask • One Month Free Trial with minimum Three Month Trial on CPAP/Bi-Level Devices • 20% off replacement mask • 15% off purchase of an Oxygen Concentrator • \$50 off the First Month Rental of an Oxygen Concentrator • Price match guarantee
Le Groupe Forget, Audioprothésistes	10% rebate and hearing aids purchased outside governmental programs.
LeBlanc Hearing Center	15% off purchase of any hearing aid (excludes VAC, WCB clients and provincial assistance program)
Leckie Hearing Services	Ten percent (10%) off all regular priced hearing instruments (single or pair). This offer excludes third-party payers and cannot be combined with any other discount or offer.
Lifestyle Hearing	Ten percent (10%) off all regular priced hearing instruments (single or pair). This offer excludes third-party payers and cannot be combined with any other discount or offer.
ListenUP! Canada	Blue Cross members SAVE 10% off any hearing aid purchase
MEDIchair	20% off hospital beds and manual wheelchairs • 15% off patient aid products (such as grab bars, bath benches, commodes, raised toilet seats, toilet safety frames) • 10% off power wheelchairs and scooters, wheelchair cushions, lifts (patient, porch, wheelchair, scooter lifts), walkers (folding and wheeled) • 5% off all other products sold by MEDIchair
Medics Mobility Inc	All in-store products/ equipment 15% off • ***Discount is off retail prices***
Motion Specialties BC Ltd.	Up to twenty percent (20%) off the manufacturer's suggested list price.
Nipro Diagnostics	Ask for a Free TRUEresult blood glucose meter and save up to \$11.50 off co-pay* for each purchase of 100 TRUEtest test strips, using the Blue Advantage TRUEtest Test Strip Co-Pay Assist Savings Card. (*Co-pay is the amount not covered by the insurance plan and includes the dispensing fee) • Download your Blue Advantage TRUEtest Test Strips Co-Pay Assist Savings Card . • **This discount is not available in the province of Quebec.
Northumberland Hearing Centres Inc.	Hearing aid (Monaural or Binaural) - 10% off to a maximum of \$300 per pair (excludes WSIB, VAC, First Nations) • *Cannot be combined with other promotional offers or discounts.
Philips Lifeline	Receive FREE Installation when you call and subscribe to the Lifeline Service (\$89.95 value). • Quote Code XX544
Provincial Hearing Services	15% off a Pair of hearing aids (Value up to 500.00\$) • Offer excludes third party programs and can not be combined with other offers or discounts.
Regency Medical Supplies	20% off Bathroom aids. 15% off Walkers, lift and recliner chairs. 10% off Power scooters and wheelchairs, manual wheelchairs, hospital beds(excludes Rotec Beds). 10-20% off the manufacturer's suggested retail price (MSRP) on the above mentioned product categories. • Regency Medical Supplies will provide either the Blue Advantage discount of the MSRP, or the in-store sale price, whichever is lowest.
Reliable Used & New Homecare Product Store	15 – 20% off MSRP All new mobility equipment • 10% off In-house service calls • 10% Bonus Consignment Sales
Ritcey Hearing Aid Service	10% off purchase of hearing aids (Maximum \$250) • Third-party programs excluded and not to be combined with any other discount
Scootaround Mobility Solutions	10% discount on rental orders in North America. • Discount valid for rentals of 14 days or less. Discount not valid for cruise rentals.
SelfCare Home Health Products	10% off the manufacturer's suggested list price.
SleepTech Home Care Services Ltd.	15% off regular retail priced CPAP, BiLevel (BiPAP) and humidifier units, including replacements • Excluding nasal masks, durable goods, and other miscellaneous supplies

Vision

Ace Optical	Fifty percent (50%) off regular retail priced non-prescription sunglasses • Forty percent (40%) off complete pair of regular retail priced eyewear • Thirty percent (30%) off regular retail priced replacement frames or lenses. • Ten percent (10%) off regular retail priced and sale price of contact lenses
Bridlewood Optical	Complete pair of prescription eyeglasses - 20% off • *Not valid with other promotions, no other discounts apply.
Campus Eyes	Free Eye Exam with the purchase of any complete Rx glasses
Citadel Eyewear	Citadel Eyewear offers discounts of 25% on all prescription and non-prescription eyewear. • Citadel Eyewear offers discounts of 25% on the cost of all other services excluding eye examinations. • Call us if you need an eye exam.
CLEARLY LASIK	20% savings on Wavefront Guided LASIK with Zyoptix XP and CustomVue plus Lifetime Care Plan • FREE LASIK exams and consultations
ClearlyContacts.ca	Fifteen percent (15%) off all regular retail or sale priced vision care products. • OR • Buy one regular or sale priced pair of prescription eyewear and get a second pair free (second pair must be equal or lesser value). Some conditions apply
Clearview Optical	Twenty percent (20%) off regular retail priced products. • Ten percent (10%) off in-store sale price.
ContactsExpress.ca	Up to 70% off the manufacturer's suggested retail price plus an additional 10% off for Blue Cross members. Free shipping on orders over \$119. Use the coupon code "BLUE".
Crystal Vision and Hearing Centre	Thirty percent (30%) off complete pair of regular retail priced eyeglasses (frames and lenses, including tint and coatings)* • Fifteen percent(15%) off contact lenses – including disposable lenses and all regular retail priced hearing instruments (single or pair) • Ten percent (10%) off regular retail priced 2-4-1 eyeglass packages (see in store. some restrictions apply)*
Dixon Optical	Sunglasses 25% off • Prescription eyeglasses 25% off
Dr. George Mousa, Optometrist	Eye Exams - 20% off • Contact Lenses - 20% off • Prescription glasses - 20% off • Sunglasses - 20% off • Orthokeratology - 20% off • Vision Training - 20% off • Laser surgery referral - 20% off
Focuspoint Optical	All ophthalmic glasses - 30% off frames, 20% off lenses • All prescription sunglasses- 30% off frames, 20% off prescription lenses • All contact lens - 10% off
Hakim Optical	30% off Regular Priced Merchandise, which includes complete prescription eyeglasses, sunglasses and some contact lenses (except replacement plan contact lenses, disposable and bifocal contacts), not valid with any other promotions, no other discounts apply
Image Optometry	Thirty percent (30%) off all regular priced goods, or an eye exam at no cost with the purchase of a complete set of eyeglasses, whichever is greater.
Lasik MD	20% off Zyoptix Custom Wavefront (maximum \$200), lowest price guarantee.
LensCrafters	30% off all regular priced prescription eyewear (complete pair). Valid on multiple pairs and prescription sunglasses. • 20% off non-prescription sunglasses and accessories • 15% off individual prescription frame only or lens only purchases • *Certain designer brands excluded • This discount is not available in the province of Quebec
Loblaw Optical	Optical Frames 33% off • Optical Lenses 33% off • Contact Lenses (Prescription only) 10% • Discount is off regular retail prices. • Cannot be combined with any other discount, coupon or promotional offer.
Nelms Opticians	All prescription eyewear (complete set) - 15% off • Discount only applies to regular priced items. All discounts exclude Maui Jim and Oakley products. • *Present card before quote.
Pearle Vision	30% off all regular priced prescription eyewear (complete pair). Valid on multiple pairs and prescription sunglasses. • 20% off non-prescription sunglasses and accessories • 15% off individual prescription frame only or lens only purchases • *Certain designer brands excluded
Penticton Optical	20% off all regular price prescription eyewear (complete pair) • 15% off all regular price contact lenses • 10% replacement prescription lenses only

Prescription Optical	Twenty percent (20%) off regular retail priced products.
Richmond Eye Care	Forty percent (40%) off regular retail priced eyewear, including frames and lenses. • Thirty percent (30%) off replacement frames or lenses. • Ten percent (10%) off sale price of contact lenses (including disposable lenses).
Robertson Optical Ladner	Twenty percent (20%) off all regular retail priced complete eyewear, including frames, lenses, tints and coatings (excluding contact lenses). • Ten percent (10%) off on non-prescription sunglasses.
Robertson Optical Richmond	Twenty percent (20%) off all regular retail priced complete eyewear, including frames, lenses, tints and coatings (excluding contact lenses). • Ten percent (10%) off non-prescription sunglasses.
Sears Optical	30% off all regular priced prescription eyewear (complete pair). Valid on multiple pairs and prescription sunglasses. • 20% off non-prescription sunglasses and accessories • 15% off individual prescription frame only or lens only purchases • *Certain designer brands excluded
TLC Laser Eye Centres	Laser Vision Correction Surgery - \$250 off per eye on any laser vision correction surgery (not to be combined with any other discounts)
Vincent Optical Inc.	All products - 20% off
Visions One Hour Optical	Twenty-five percent (25%) off complete pair of regular retail priced eyeglasses, including tint and coatings. • Ten percent (10%) off contact lenses (including disposable lenses), prescription and non-prescription sunglasses, and all sale items.
Yonge Vision	Prescription Eyewear - 20% off regular retail price* • Accessories - 20% off regular retail price* • Free shipping with an annual supply of contact lenses • *Some restrictions apply.
Health Services	
Action Sport Physio	Enjoy preferential rates on physiotherapy evaluations and treatments and some other multidisciplinary services. • (This offer excludes people subscribing to CSST and SAAQ)
ADL Home Health Care	Compression Therapy 20% • Mobility Products (wheelchairs and walkers) 20% • Orthopaedic Care Products 20% • Bathroom Safety Products 20% • Assisted Daily Living Products (ADL's) 10% • Diagnostic Products 10% • Ostomy and Continence Products 10%
Bayshore Home Health	myNurse Program - 25% off on myNurse Visits • In-home Nursing and Home Support Services - 10% off the listed bill rates • Companion Plus Program - 10% off the listed bill rates • Pediatric Home Care - 10% off the listed bill rates • Personal Care - 10% off the listed bill rates • Registered Nurse Practitioner (RN) Services - 10% off the listed bill rates • Registered Practicing Nurse (RPN) Services - 10% off the listed bill rates • Personal Support Worker (PSW) Services - 10% off the listed bill rates
Breathe 'n' Air Respiratory Services Inc	20% off Purchase of all CPAP and BiLevel devices (excludes BIPAP AutoSV and Synchrony devices) • 20% off All types of masks (no exclusion) • 20% off Purchase of any Oxygen Concentrator • 15% off Oxygen Concentrator monthly rental • Free month trial CPAP or BiLevel trial
Chatham Physiotherapy Clinic	15% off physiotherapy treatments • (excludes MVA clients due to legislative regulations)
Comfort Keepers	15% Off Personal Service Worker • 15% Off Companion Services • 15% Off Registered Nurse Services • 15% Off Registered Practical Nurse Services
HealthMedica Canada	Free chiropractic initial examination including X-rays, if necessary (valued at \$150). Chiropractic Care 20% off. Custom foot orthotics 20% off. Spinal decompression therapy 20% off. Laser therapy 20% off. Bracing 20% off. TENS units 20% off. Compression Hosiery 20% off. DNA Testing 20% off Free gait scan analysis • Services/products may not be available at all locations. Please confirm with location
HorizonAire	15% off purchase of CPAP/Bi-Level Devices, including mask • One Month Free Trial with minimum Three Month Trial on CPAP/Bi-Level Devices • 20% off replacement mask • 15% off purchase of an Oxygen Concentrator • \$50 off the First Month Rental of an Oxygen Concentrator • Price match guarantee

InsideOut Wellness Centre	Aromatherapy Massage* - 25% • Traumeel Ointment* - 15% • Acupuncture* - 15% • *Cannot be combined with any other offers
Medisys Travel Health and Vaccination Clinic	Obtain 20% off your next travel health consultation. • To take advantage of this special pricing, please mention account number 19619 when you call to make your appointment. • (Discount does not apply to vaccines or products)
Nurse Next Door Home Healthcare Services	Our Blue Cross Preferred Program includes: FREE matching and needs consultation - in home or via telephone 15% discount on companionship, personal care, home help and complex care and nursing Dedicated 24/7 Blue Cross Concierge member line: 1.877.331.3275 . This includes: Emergency number to find help ASAP in local community Support line to schedule short-notice care Full case management - includes ongoing wellness and fall prevention check-ups, help with arranging other support services in the community and care plan management and supervision by a Nurse Next Door Care Designer
Oro Zen	10% off on all care and services at regular price.
Philips Lifeline	Receive FREE Installation when you call and subscribe to the Lifeline Service (\$89.95 value). • Quote Code XX544
Plexo Inc.	Get 20% off on a travel-health consultation • (This offer does not apply to vaccines and other products). • Get 15% off on laboratory examinations • Get 10% off on radiology examinations • Laboratory and radiology examinations are only available at the clinic located at 6100 du Boisé Avenue, Montreal. • Plexo has two travel-health clinics: 6100 du Boisé Avenue, Montreal and 4205, 4th Avenue West, Québec City.
Precious Moments Babeez	15% off sleep consultations • ph: 416.508.4406
Radiologie Varad	10% off magnetic resonance imaging exams (MRI) • 10% off computerized tomography exams (CT scan)
Rapid City Transportation	Concierge style transportation services - 20% off regular retail price
Springdale Complete Medical Centre	Chiropractic Services (excluding MVA and WSIB) - 15% off • Acupuncture Services - 15% off
Travel Health Group	Get 15% off on your next pre-travel consultation. • To get this discount, mention the number 1120 when making your appointment and submit your Blue Cross card at the time of the appointment. • (The discount only applies to consultation fees for a trip. Vaccines are not included)
Trident Mediation Counseling and Support Foundation	25% on mediation and counseling services
Health & Wellness	
Allen Carr's Easyway To Stop Smoking	25% off - Easyway To Stop Smoking seminar. Toronto, Vancouver and Montreal and any other future Canadian locations. • • 33% off - Allen Carr's Easyway to Stop Smoking webcast seminar • 30% off - Allen Carr's Easyway to Stop Smoking Paperback or audio book • • 25% off - Allen Carr's Easyway to Stop Smoking Ebook • Use Coupon code: QUIT
AMERISPA	15% off on all treatments and packages at regular price.
Baby & Me Fitness	15% off registration of 10 or more fitness class packages. (Excludes unlimited class passes, workshops and products) • 10% off "Semi-private" personal training packages • 10% off Pre/Postnatal Fitness Instructor Certification course
Canada Games Aquatic Centre	15% off the purchase of a yearly membership (value of up to \$117 depending on the membership you choose) • 5% off the purchase of a one or three month membership • \$5 off a non-member personal training session
Curves	50% discount off Service Fee • 10% discount off Monthly Dues • Inquire at a Curves near you regarding local participation
Extreme Fitness	All Blue Cross Members will receive: • -2 free months of membership • -20% discount off of regular rates • -30 day satisfaction guarantee • -Discount available for family members
La Spa Salon	20% off Rosemary Mint Awakening Body Wrap • 20% off Aromatherapy Body Wrap

Medes Esthetik, Spa & Laser	15% off À La Carte Facial Services
My Gym Children's Fitness Center	50% discount on Lifetime Family Membership (\$75 value) • 10% discount on children's fitness classes
Simply For Life	10% discount on customized nutritional programs
Snap Fitness	10% off monthly dues • 50% off enrolment
Spirit Spa	15% off all facials and body treatments (excluding massage therapy and gift certificate purchases)
Urban Poling	Fifteen percent (15%) off all regular retail or sale priced fitness products purchased through the Urban Poling online store.
Vita Health Fresh Market	20% off Health First brand vitamins and supplements
Vivienne Medi Spas	Discounts available on the following: 15% - Specialized Facials 15% - 4V00 Distinct Man Facial 20% - ION Cleansing (Single Session) 20% - Hollywood Secret Wrap 10% - 12 Tightening and Toning Treatments (Transion) 10% - Botox & Dermal Filler Injections with Maura Romanelli • 10% - Wash & Blow Dry with Split Ends Hair Design
Winterholme Suites and Spa	15% off suites and spa services • Excludes packages, certain date restrictions apply. Please call for details.
Énergie Cardio	40% off initial fees at any Énergie Cardio centre • One-hour session with a personal trainer
Other Services	
Campus Discount	Best subscription rates to your favourite newspapers and magazines. • Save \$3 if you take a second subscription or a two-year subscription. Save \$8 if you take four subscriptions.
Centre de Consultation Juridique	Benefit from preferential hourly rates from Centre de Consultation Juridique accredited lawyers.
Law Protection Inc.	35% Discount on the purchase or upgrade of any L.P.I.'s enhanced retail services, which include L.P.I. LawNET, LawNET Premium or LawNET Business. • This discount is not available in the province of Quebec
Medisys Travel Health and Vaccination Clinic	Obtain 20% off your next travel health consultation. • To take advantage of this special pricing, please mention account number 19619 when you call to make your appointment. • (Discount does not apply to vaccines or products)
Rapid City Transportation	Concierge style transportation services - 20% off regular retail price

Provider information is provided solely for the purpose of advising our members of savings currently available. It is not our intention to suggest preference for any particular product or company. Responsibility for the product and final cost remains solely between the member and the provider. Providers are not required to provide the Blue Advantage discounts to members or their dependents on products that are subject to other special sales or coupon promotions at the time of purchase. The list of providers and/or the type of savings available are subject to change without notice. For the most current information contact the store directly or visit www.blueadvantage.ca. Only Blue Cross can change the information in this document. Any other modification is strictly prohibited.