



Access  
to over  
7 million  
members

# Introduce your business to over 7 million Blue Cross® members

This exclusive program rewards members with savings on health care products and services. Most importantly, you'll also be aligning yourself with hundreds of businesses focused on improving health and wellness in Canada.

## Who is Blue Cross?

Blue Cross is the most recognized health insurance provider in the world comprised of seven organizations across Canada including:

- Medavie Blue Cross
- Ontario Blue Cross
- Quebec Blue Cross
- Manitoba Blue Cross
- Saskatchewan Blue Cross
- Alberta Blue Cross
- Pacific Blue Cross

## How do members use Blue Advantage?

Members simply show their ID card to participating providers and mention the Blue Advantage program.

## What products and services are eligible?

Providers offer savings on health and wellness products and services. Savings are offered to all Blue Cross members and their dependents regardless of whether the product or service is covered under their benefits plan. Blue Advantage discounts may be replaced with another discount, whichever provides greater savings to the Blue Cross member.

Learn more at [blueadvantage.ca](http://blueadvantage.ca).

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Provider information is provided solely for the purpose of advising our members of savings currently available. It is not our intention to suggest preference for any particular product or company. Responsibility for the product and final cost remains solely between the member and the provider. Providers are not required to provide the Blue Advantage savings to members or their dependents on products that are subject to other special sales or coupon promotions at the time of purchase.

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