



Membership has special advantages

Savings are available to Blue Cross members all across Canada, regardless of your group or individual plan coverage. To take advantage of these savings, simply present your Blue Cross identification card to the participating provider and mention the Blue Advantage program. Here's a summary of Blue Advantage providers, listed by category. For complete details on products and services offered by Blue Advantage providers, visit the Blue Advantage website at www.blueadvantage.ca

Dental

Lapointe Dental Centres	Go to their website and subscribe to redeem this special offer • One free global dental health consultation offered by the professionals (\$250 value) • 10% discount, up to \$500, on any type of treatment offered by the professionals. • No membership fees • * All discounts apply to immediate family members • * All discounts apply to retired employees
Oro Zen	10% off all care and services at regular price.
Teeth First Dental Network	20% off current Ontario Dental (ODA) GP fees for Basic services which includes: • all type exams, x-ray, cleanings (scaling, polishing & fluoride), fillings, root canals and extractions (simple & complicated) • 10% off current Ontario Dental (ODA) fees for Major services limited to: • crowns, veneers, bridge work and dentures • All full-time college and university students with a valid student ID card will receive a 30% discount on eligible services, as part of the 'Students FIRST Plan'. Discount not available at all locations. Click here for qualifications . • *Not included are anaesthesia, appliances, implants, laboratory fees or whitening systems • This discount offer cannot be combined with any other discount offers. • ** Click on this link to complete and print a card, to access the discount.

Fitness/Wellness

AMERISPA	15% off all treatments and packages at regular price.
Anytime Fitness	15% off Monthly Membership Fees (12 month & month-to-month) • 50% off Enrollment Fees (12 month memberships) • Only at participating locations.
Baby & Me Fitness	15% off registration of 10 or more fitness class packages. (Excludes unlimited class passes, workshops and products) • 10% off "Semi-private" personal training packages • 10% off Pre/Postnatal Fitness Instructor Certification course
Back Shop + Home Health	10% off all Home Health Care products including Walkers, Rollators, Hospital Beds, Personal Daily Living Aids and Bath Safety Equipment • 10% off ObusForme Pillows, Back Supports, Massagers, etc • 10% off Ergonomic Office Equipment (excluding ErgoCentric Office chairs)10% off Exercise, Fitness & Rehabilitation Equipment
Canada Games Aquatic Centre	15% off the purchase of a yearly membership (value of up to \$117 depending on the membership you choose) • 5% off the purchase of a one or three month membership • \$5 off a non-member personal training session
Curves	50% off Service Fee • 10% off Monthly Dues • Inquire at a Curves near you regarding local participation • New members only. Not valid with any other offer. Valid for one year memberships • Only at participating locations. See club for details.
Empowering YOU Lifestyle Centre	A client who is a Blue Cross Member receives 20% off the initial set up cost of the Accelerated Program or the Traditional Program
Energie Cardio	30\$ off the annual membership at Énergie Cardio centre • One-hour session with a personal trainer

Journey mind body spirit	Cranial Sacral Therapy 10% off • Bowen Therapy 10% off • Reiki Therapy 10% off • Metamorphic Technique Therapy 10% off • Access Consciousness Bars 10% off
La Spa Salon	20% off Rosemary Mint Awakening Body Wrap • 20% off Aromatherapy Body Wrap
Medes Esthetik, Spa & Laser	15% off À La Carte Facial Services
My Gym Children's Fitness Center	50% off Lifetime Family Membership (\$75 value) • 10% off children's fitness classes
Pharmathera	10% on Supports and Braces 10% on Compression Stockings and Garments 10% on Post-Surgery Garments 10% on Wigs and Headwear For Cancer Patients and Alopecia 10% on Daily Living Aids 10% on Luzern and Mary Cohr Professional Skin Care Products 5% on Selected Home Healthcare Products: Mobility Aids Bathroom Safety • Redeem your discount online at www.PharmaThera.com ! Enter at checkout the Promo Code or order by phone at 1888 904-1888. To get the Promo Code, please send a copy of your Blue Cross Card by e-mail at info@pharmathera.com
Serespro	15% discount on initial assessment - Regular physical therapy, pelvic floor Physiotherapy, occupational therapy, speech therapy, psychology and neuropsychology (This discount does not include tutoring and family coaching) • 10% discount - Follow-up services offered after an initial evaluation or • for any regular follow-up requests or home treatments. (This discount does not include tutoring and family coaching) • 5% discount - Tutoring and family coaching, remedial teacher • The following services are available at home in any region of Quebec and at our Montreal office: Tutoring - Speech therapy - Psycho-education - Physiotherapy Occupational therapy – Nutrition – remedial teacher – Kinesiology - Family coaching Psychology and neuropsychology services are only available in Montreal, in our offices.
Shapes Fitness Centres	25% off Basic Annual Agreement • For new, existing members (discount applies to all members indicated on Blue Cross Card) • - All Group Fitness Classes are included with your membership • - Hot Yoga Optional – 50% • - Exclusive Member Rewards Discounts • - Includes Climbing Wall • - Free Introductory trainer session • - Valid at all Shapes Locations • - Registration is available throughout the year • - IPFA affiliated throughout Canada, USA and international
Snap Fitness	10% off monthly dues • 50% off enrolment • Excludes pre-paid memberships
SpaFinder Wellness	Enjoy 12% off your SpaFinder.com order of \$75 or more. • Code: BLUECRSS12
Spirit Spa	15% off all facials and body treatments (excluding Massage Therapy and gift certificate purchases)
Urban Poling	15% off all regular retail or sale priced fitness products purchased through the Urban Poling online store.
Wellwise by Shoppers Drug Mart	10% off current regular retail priced merchandise purchased online at www.wellwise.ca • Please use discount code BA10 • Exception: • Subscriptions • We currently do not have an online store specially designed to meet the needs of our shoppers in Quebec, however, we do support orders placed elsewhere in Canada to be shipped to Quebec.
Winterholme Wellness and Spa	10% off spa services

Hearing

Accurate Hearing	15% off hearing aids up to a maximum of \$1000.00 • Offer excludes third party payers and cannot be combined with any other discounts or offers.
Arnold Hearing Centres	Regular priced hearing aids (single or binaural) - 15% off • Three year supply of batteries per new hearing aid purchased • Exclusions: Third party programs and cannot be combined with any other offers or discounts.
Audiocorp Ltd.	10% off the purchase of a hearing aid (value of up to \$350) and a 1 year supply of batteries • (third party programs excluded and not to be combined with any other discounts)
Beltone Canada	Blue Cross clients receive 10% off the retail price (maximum \$250.00) on all Beltone hearing instruments. This offer excludes third party programs and cannot be combined with other offers or discounts.
Charlotte County Hearing Health Care Centre Inc.	10% savings on selected hearing aids • 50% savings on purchase of Third Year Warranty • *hearing aids exclude Lyric Extended Wear Hearing Aids

Clear Sound Hearing Instruments	Regular prices of each hearing aid - 10% off • Batteries - FREE for 3 years • Repair, Loss and Damage Warranty - 3 Years • Exclusions : This offer excludes third party programs and cannot be combined with other offers or discounts.
Costco Wholesale Canada Ltd.	Join the Club. Receive a \$10 Costco Cash Card. Click here. • Hearing Aid Centre ** • Book an appointment and receive 40 hearing aid batteries free • ** Select warehouses only
Crystal Vision and Hearing Centre	30% off complete pair of regular retail priced eyeglasses (frames and lenses, including tint and coatings)* • 15% off contact lenses – including disposable lenses. • 10% off regular retail priced 2-4-1 eyeglass packages (see in store. some restrictions apply)* • 15% off all regular retail priced hearing instruments (single or pair). • Visit Crystal Vision and Hearing Centre's website to receive additional promotions for members.
Ears 4 You	Hearing Aids and Hearing Impaired Accessories - 10% savings • Service and programming of hearing aids in-house only - FREE for the lifetime of the hearing aid/aids • *Excludes chargeable manufacturers repairs, loss and damage fees.
Hear for Life	Over two decades of hearing healthcare experience. • Book your free hearing test today! • 15% off hearing aids* • 3 years of hearing aid batteries • 3 year manufacturer warranty** • 2 year loss and damage warranty** • Unlimited in-house servicing • *Offers cannot be combined with any other offer or discount. **Manufacturer warranty may vary. See clinic for details.
Hearing Excellence	Hearing Aids - 10% off* • Hearing aid batteries - 5 for the price of 4 • Reprogramming of hearing aids - Free • Cleaning and checking of hearing aids - Free • *This offer excludes third party programs and cannot be combined with other offers or • discounts.
Hearing Institute Atlantic	\$500.00 savings on regular price of hearing aids. • *May not be combined with any other offers or discounts.
Hearing Solutions	Hearing aid purchase 15% off* • 1 FREE box of batteries with any hearing aid purchase • *Offer will exclude third party payers or programs i.e. VAC, WSIB, ODSP • Offer cannot be combined with any other offer or discount.
HearingLife and National Affiliated Partners	-- 10% off the regular price or limited-time promotional price of select* hearing aids sold at HearingLife and National Affiliated Partners. • -- 50 AIR MILES®; reward miles for completing a hearing test. • -- Up to 2,000 AIR MILES®; reward miles with the purchase of select hearing aids. Reward miles may not be available at all affiliated partner clinics. Please check with your local clinic for details. • -- Member can pass on the savings to a family member, if not using the offer themselves. (Blue Cross ID required at time of sale.) • All hearing aids sold at our clinics come with our exclusive Expert Care Guarantee®; – 3 year product warranty and 3 years of complimentary products and services, such as batteries, cleanings, reprogramming, adjustments, minor repairs, and counseling and advice as needed.
Helix Hearing Care	10% off all regular priced hearing instruments (single or pair). This offer excludes third party payers and cannot be combined with any other discount or offer.
Le Groupe Forget, Audioprothésistes	• Free hearing screening • • 25% on the price of the batteries • • 50% on the price of the batteries for Groupe Forget's Privilege card holders • • 25% on the renewal of the Groupe Forget's Privilege card • • 10% on the price of accessories and repairs • *Offers valid until January 1st 2020. These exclusives cannot be combined with any other offer or promotion and exclude hearing aids covered by a government program. Certain conditions apply, details available in clinic.
Les Centres Masliah Audioprothésistes	FREE - *Screening test • FREE - First consultation • 10% off - Batteries • 20% off - Accessories • 20% off - Cleaning products • 10% off - Customized earplugs • *These offers end December 31, 2018
Lifestyle Hearing	10% off all regular priced hearing instruments (single or pair). This offer excludes third-party payers and cannot be combined with any other discount or offer.
Maritime Hearing Solutions, Inc.	10% discount up to a maximum of \$250.00 on all Hearing Instruments • 10% off all accessories excluding batteries • This offer excludes third party payers and cannot be combined with any other promotional offer or discounts.
Miracle-Ear Canada	Hearing Aid Purchases* - additional 10% off • Batteries - FREE for 3 years • Hearing Assessments - FREE • *Offer excludes third party payers

Northumberland Hearing Centres Inc.	Hearing aid (Monaural or Binaural) - 10% off to a maximum of \$300 per pair (excludes WSIB, VAC, First Nations) • *Cannot be combined with other promotional offers or discounts.
Parrott's Hearing Clinic	10% off retail price up to a maximum of \$250 per instrument. This offer excludes third-party programs and cannot be combined with any other offer or discount.
Provincial Hearing Services	15% off one pair of hearing aids (value up to \$500.00). Offer excludes third party programs and cannot be combined with other offers or discounts.
Robillard Hearing Centres	Hearing aid purchase* - 10% off • 1 FREE box of batteries with any hearing aid purchase • *Please contact clinic for details • Offer cannot be combined with any other offer or discount.
Sense of Hearing Audiology & Hearing Healthcare	Hearing aid purchase* - 10% off • Batteries complimentary - 3 Years • No charge hearing assessments • *Offer excludes Third Party payers. • Direct Billing where approved/allowed (assignment of benefits)
The Hearing Specialists	10% off the retail price of instruments up to a maximum of \$250. This offer excludes third party programs and cannot be combined with any other offers or discounts.
Medical Equipment & Supplies	
A-1 Wheelchairs Unlimited Inc	Up to 15% off the manufacturer's suggested list price.
ADL Home Health Care	Compression Therapy 20% off • Mobility Products (wheelchairs and walkers) 20% off • Orthopaedic Care Products 20% off • Bathroom Safety Products 20% off • Assisted Daily Living Products (ADL's) 10% off • Diagnostic Products 10% off • Ostomy and Continence Products 10% off
AvantSleep	2nd mask and subsequent mask purchases - \$20.00 off • Free cleaning wipes with Mask purchase • Free Home Sleep Test • Free CPAP data download, equipment and service check.
Back Shop + Home Health	10% off all Home Health Care products including Walkers, Rollators, Hospital Beds, Personal Daily Living Aids and Bath Safety Equipment • 10% off ObusForme Pillows, Back Supports, Massagers, etc • 10% off Ergonomic Office Equipment (excluding ErgoCentric Office chairs) 10% off Exercise, Fitness & Rehabilitation Equipment
Brookdale Medical Specialties Ltd.	All items 15% off • *Cannot be combined with any other offer.
Clinique Sommeil et Santé	CPAP / BiPAP machines: 10% discount up to a maximum of \$100.00 • Polysomnography (Complete in lab or Ambulatory (home)): 15% discount up to a maximum of \$100.00 • Mask / Interface: \$20.00 discount on nasal and \$25.00 discount on full face mask
Diabetes Express Inc.	Free shipping if Member transfers prescription to Diabetes Express Pharmacy • If Member does not transfer prescription, provide free shipping if order is over \$150.00 or Member orders at least two (2) months of prescriptions • Match or beat any price across Canada • Fill all blister packing for Members • Provide newsletter to those Members who have purchased supplies
Entra Health Systems	20% - 70% discount on MyGlucoHealth products • FREE shipping on a minimum order of 100 Test Strips or Starter Kit
ERS Therapy	2nd Mask and subsequent mask purchases - 10% off • Replenishment Supplies such as filters, hoses - 10% off • Cleaning wipes with mask purchase - Free • CPAP data download, equipment and service check - Free
HME Mobility & Accessibility	HME is pleased to offer Blue Cross Members the following discounts: 10% off listed HME retail price on bathroom safety, walkers, rollators, beds, mattresses and ramps 15% off listed HME retail price on aids to daily living, grab bars (not including installation labor if required), incontinence products and car safety products. • We shall provide either the Blue Advantage discount or the in-store price, whichever is lowest. Custom items are excluded.
HorizonAire	Free Sleep Study Screening for new patients • 10% off purchase of CPAP masks • 10% off rental of CPAP/Bi-level devices • \$25.00 off first month rental of an Oxygen Concentrator • Price Match Guarantee

Know Your Body Best	15% off retail on these products and services: • Thermophore One Touch by Battlecreek 14" x 27" (Moist Heating Pad CSA approved) • ICE IT Cold Comfort Systems assorted fits • Anti-Flamme Herbal Pain Relief Creme • Kalaya Pain Relieving Rub • Medistick • Thera-Band Products • Acuball and Acuback • IMAK Arthritis Gloves • ObusForme Backrests • Fitball • Bioflex Magnetic Therapy • T.E.N.S. Units • E.M.S. Units • Theracane • Thumper Mini-Pro • Please use coupon code BLUE for the discount.
MEDIchair	20% off Hospital Beds and Manual Wheelchairs • 15% off Patient Aid Products (such as grab bars, bath benches, commodes, raised toilet seats, toilet safety frames) • 10% off Power Wheelchairs and Wcooters, Wheelchair Cushions, Lifts(patient, porch, wheelchair, scooter lifts), Walkers (folding and wheeled) • 5% off all other products sold by MEDIchair
Medics Mobility Inc	All in-store products/ equipment 15% off • ***Discount is off retail prices***
MedSleep	10% off Level 1 Sleep Testing Fees in Alberta, Nova Scotia, New Brunswick.
Motion Specialties	15% off retail pricing • *Excludes: items funded by ADP (Assistive Devices Program), AADL (Alberta Aids to Daily Living), and/or BC (British Columbia) provincial funding; Custom renovating, home renovations, vehicle modifications.
MyMobility Ltd.	15% off Mobility Scooters • 20% off Wheelchairs • 15% off Medical beds • 15% off Liftchairs • 20% off Rollators • 20% off Walkers • 20% off Bath aids • 20% off Pressure Prevention • 20% off ADL Products • *Blue Cross members receive a 7 day return policy on all products
Nipro Diagnostics	Ask for a Free TRUEresult Blood Glucose Meter and save up to \$11.50 off co-pay* for each purchase of 100 TRUEtest test strips, using the Blue Advantage TRUEtest Test Strip Co-Pay Assist Savings Card. (*Co-pay is the amount not covered by the insurance plan and includes the dispensing fee) • Download your Blue Advantage TRUEtest Test Strips Co-Pay Assist Savings Card . • **This discount is not available in the province of Quebec.
Pharmathera	10% on Supports and Braces 10% on Compression Stockings and Garments 10% on Post-Surgery Garments 10% on Wigs and Headwear For Cancer Patients and Alopecia 10% on Daily Living Aids 10% on Luzern and Mary Cohr Professional Skin Care Products 5% on Selected Home Healthcare Products: Mobility Aids Bathroom Safety • Redeem your discount online at www.PharmaThera.com ! Enter at checkout the Promo Code or order by phone at 1888 904-1888. To get the Promo Code, please send a copy of your Blue Cross Card by e-mail at info@pharmathera.com
Philips Lifeline	Receive FREE installation when you call and subscribe to the Lifeline Service (\$89.95 value). • Quote Code XX854 • Available through Victoria Lifeline in Manitoba
Regency Medical Supplies	10% off bathroom aids, walkers, lift and recliner chairs, power scooters, manual and power wheelchairs, hospital beds(excludes Rotec beds), compression stockings (excludes custom compression). • Regency Medical Supplies will provide the Blue Advantage discount off the manufacturer's suggested retail price (MSRP), or the in-store sale price, whichever is lowest.
Reliable Used & New Homecare Product Store	15 – 20% off MSRP all new mobility equipment • 10% off In-house service calls • 10% Bonus Consignment Sales
SafeTracks GPS Canada Inc.	20% discount on TRiLOC™ • 15% on BLUEBEACON™ and PRIME MOBILE
Scootaround Mobility Solutions	10% discount on rental orders in North America. • Discount valid for rentals of 14 days or less. Discount not valid for cruise rentals.
SelfCare Home Health Products	10% off the manufacturer's suggested list price.
SleepTech Home Care Services Ltd.	15% off regular retail priced CPAP, BiLevel (BiPAP) and humidifier units, including replacements • Excluding nasal masks, durable goods, and other miscellaneous supplies
VitalAire	CPAP accessories - 15% off • 2nd mask and subsequent mask purchases - \$20 off • FREE cleaning wipes with purchase • FREE CPAP data download, equipment and service check. * Where permitted by funding body
Wellwise by Shoppers Drug Mart	10% off current regular retail priced merchandise purchased online at www.wellwise.ca • Please use discount code BA10 • Exception: • Subscriptions • We currently do not have an online store specially designed to meet the needs of our shoppers in Quebec, however, we do support orders placed elsewhere in Canada to be shipped to Quebec.

Nursing Services

Access Healthcare Services Inc.	Free Home Health Care Assessment by Case Manager for all Blue Advantage members • Free Telephonic consultation with Case Manager for all Blue Advantage members • 15 % off Services including Companionship, Home Making, Home Support, Personal Care, Complex Care, Foot Care, Certified Personal Support Worker (PSW), Registered Practical Nurse (RPN), Registered Nurse (RN).
Accès Services Santé	15% discount on any services provided by a home care attendant: aid and assistance services, companion services, infant care • 5% discount on any nursing and practical nursing services: care, specialized care and post-partum care • *All discounts are also offered to parents, children and dependants of Blue Cross members.
Bayshore Home Health	Discounts available on the following services, and cannot be combined with other promotions or discounts. Please call the specific location, for more information. • In-home Nursing and Home Support Services • Companion Plus Program • Pediatric Home Care • Personal Care • Registered Nurse Practitioner (RN) Services • Registered Practicing Nurse (RPN) Services • Personal Support Worker (PSW) Services
CarePlus	FREE Needs analysis on Home Care assistance and hygiene services: personal hygiene care, help with meal preparation. Help for getting up in the morning and for bedtime, assistance with activities and more. • -50% on your first travel consultation. • -20% on psychosocial services: psychologist, social worker, brief therapy, stress, anxiety and depression management. • -15% on in home blood tests and screening services.
Comfort Keepers	15% Off Personal Service Worker • 15% Off Companion Services • 15% Off Registered Nurse Services • 15% Off Registered Practical Nurse Services
Retire-At-Home Services	All services 15% off • Our comprehensive services encompass personal care, home support, companionship, nursing care, dementia care, and much more! • *The discount is available at participating Retire-At-Home locations.
Wound & Ostomy Care Nursing	20% off Initial Assessment (wound or ostomy care) • 15% off Follow-ups • Free Completion of forms, with initial or follow-up assessment (ADP, ODSP, T2201) • Free Samples for 2 weeks with change in ostomy product requirements • Free Samples for 1 week with change in wound product requirements (some exceptions apply i.e. NPWT, Biological)

Other Health Services

Access Healthcare Services Inc.	Free Home Health Care Assessment by Case Manager for all Blue Advantage members • Free Telephonic consultation with Case Manager for all Blue Advantage members • 15 % off Services including Companionship, Home Making, Home Support, Personal Care, Complex Care, Foot Care, Certified Personal Support Worker (PSW), Registered Practical Nurse (RPN), Registered Nurse (RN).
Action Sport Physio	Enjoy preferential rates on physiotherapy evaluations. • (This offer excludes people subscribing to CSST and SAAQ)
Aerus Electrolux	15% off purchase or lease of Water Purification System • 15% off purchase of Air Purification System • 10% off other products not already reduced or on sale • All discounts must be applied to retail prices.
Albion Hills Physiotherapy	EV803 - 20% off • Twinstim Muscle Stimulators/TENS - 20% off • *Physiotherapy - 15% off • *Acupuncture treatment - 15% off • (discount not applicable to treatments covered by MVA clients)
Allen Carr's Easyway To Stop Smoking	25% off Easyway To Stop Smoking seminar. (Toronto, Vancouver and Montreal and any other future Canadian locations). • 33% off Allen Carr's Easyway to Stop Smoking webcast seminar • 30% off Allen Carr's Easyway to Stop Smoking Paperback or audio book • 25% off Allen Carr's Easyway to Stop Smoking Ebook
Bay and College Physiotherapy & Rehab	20% off Chiropractic Initial Exams and Treatments • 20% off Physiotherapy Initial Exams and Treatments • 20% off Acupuncture Initial Exams and Treatments • 20% off Nutritional Counselling - Initial Assessment and follow-up Counselling Sessions • 20% off Personal Training Sessions • 20% off Smoking Cessation Program • 20% off Compression socks

Cappino Physiotherapy and Wellness Center	Enjoy preferential rates on physiotherapy evaluations • \$10 off a consultation with a dietitian • \$10 off an evaluation with an osteopath or an acupuncturist • (This offer excludes people subscribing to CSST and SAAQ)
CarePlus	FREE Needs analysis on Home Care assistance and hygiene services: personal hygiene care, help with meal preparation. Help for getting up in the morning and for bedtime, assistance with activities and more. • -50% on your first travel consultation. • -20% on psychosocial services: psychologist, social worker, brief therapy, stress, anxiety and depression management. • -15% on in home blood tests and screening services.
Chatham Physiotherapy Clinic	15% off physiotherapy treatments • (excludes MVA clients due to legislative regulations)
Clinique de réadaptation Rosemont	15% off physiotherapy assessments • 15% off ergotherapy assessments • (This offer is not valid for those registered with CSST and SAAQ)
Clinique Dre G Lampron inc médecine esthétique et traitement des varices	15% off aesthetic medicine treatments • (anti-wrinkle injections and intense pulsed light treatments) • This offer excludes medical consultations and varicose vein treatments (sclerotherapy).
Clinique Sommeil et Santé	CPAP / BiPAP machines: 10% discount up to a maximum of \$100.00 • Polysomnography (Complete in lab or Ambulatory (home)): 15% discount up to a maximum of \$100.00 • Mask / Interface: \$20.00 discount on nasal and \$25.00 discount on full face mask
Concept Santé Mexa	15% rebate on start-up package (\$467 instead of \$549) • This package includes: • a genetic test, a blood test and an electrocardiogram • a meeting with a doctor • a consultation with a kinesiologist • a consultation with a nutritionist • This rebate does not apply to the Mexamax and Mexaflex programs.
DermaEnvy Skincare	15% Off Skin Care Facial Treatments • 15% Off Acne, Rosacea, Age Spot, Sun Damage+ Vericose Vein Treatments • 15% Off Hair Loss/Hair Rejuvenation Treatments
Direct Alert	Blue Cross members will receive from Direct Alert one month free monitoring upon the purchase or rental of a Direct Alert system. Please use coupon code DA68767
Empowering YOU Lifestyle Centre	A client who is a Blue Cross Member receives 20% off the initial set up cost of the Accelerated Program or the Traditional Program
Finch Physiocare Group	Chiropractic Services - 15% off (both locations) • Spinal Decompression - 15% off (available only at the Finch Physiocare Clinic)
Halifax Quit Smoking Clinic	10% savings on Smoking Cessation Treatments and Packages
Health Matters Home Care Services	15% off all services (including personal support, companionship, housekeeping and parent helper services).
HealthMedica Canada	Free chiropractic initial examination including X-rays, if necessary (valued at \$150). • Chiropractic Care 20% off. • Custom Foot Orthotics 20% off. • Spinal Decompression Therapy 20% off. • Laser Therapy 20% off. • Bracing 20% off. • TENS units 20% off. • Compression Hosiery 20% off. • DNA Testing 20% off • Free Gait Scan Analysis • Services/products may not be available at all locations. Please confirm with location
HorizonAire	Free Sleep Study Screening for new patients • 10% off purchase of CPAP masks • 10% off rental of CPAP/Bi-level devices • \$25.00 off first month rental of an Oxygen Concentrator • Price Match Guarantee
InsideOut Wellness Centre	25% off Aromatherapy Massage • 15% off Traumeel Ointment • 15% off Acupuncture • Cannot be combined with any other offers
Journey mind body spirit	Cranial Sacral Therapy 10% off • Bowen Therapy 10% off • Reiki Therapy 10% off • Metamorphic Technique Therapy 10% off • Access Consciousness Bars 10% off
Kidron Valley Rehab Inc.	20% off Chiropractic Initial Exams and Treatments • 20% off Physiotherapy Initial Exams and Treatments • 20% off Acupuncture Initial Exams and Treatments • 20% off Compression socks 20 – 30mmHg
Maria R. Schmid, Psychology and Counselling Services	15% savings on all private counseling sessions.

Massage Experts	\$20 OFF Anti-Aging Facials • \$20 OFF Acne Relief Facials • \$20 OFF Redness Relief Facials • \$20 OFF Sensitive Skin Facials • 15% OFF Analgesic Products (Topical Pain-Management Products) • 15% OFF Epsom Salt Products (To help with muscle strains and pains) • 15% OFF Facial Care Products (To assist with your home care routine) • Service and products may vary per location
Medisys Travel Health and Vaccination Clinic	Obtain 20% off your next travel health consultation. • To take advantage of this special pricing, please mention account number 19619 when you call to make your appointment. • (discount does not apply to vaccines or products)
MedRehab Group	15% off Physiotherapy Assessment and Treatment Services
Medvue Medical Imaging	MRI exam - \$100 off • • Note: One discount is applicable per patient, per visit. A doctor's requisition is required to perform an MRI.
Millwood Chiropractic & Massage Therapy Centre	Chiropractic services initial examination/treatment - \$59 (regular is \$70) • Subsequent chiropractic treatments - \$34 (regular is \$40) • Acupuncture services initial examination/treatment - \$59 (regular is \$70) • Subsequent acupuncture treatments - \$34 (regular is \$40)
Mulock & Yonge Chiropractic	Initial chiropractic appointment (x-rays not included) - \$20 (regular price \$57) • Complete Health Analysis (CHA) - 50% off
My Physio Sports and Rehab	Initial & Subsequent Physio Treatments - 20% off • Shock-Wave therapy treatments - 20% off
Network Care Center – Chiropractic Wellness Care	\$100 off initial consultation. Regularly valued at \$172. Includes computerized postural analysis, spinal scan and examination.
North York Healthcare Associates	Chiropractic initial examination - 20% off • Chiropractic subsequent visits - 20% off • Physiotherapy initial examination - 20% off • Physiotherapy subsequent visits - 20% off
OSR Medical Laboratories	15% discount, maximum \$100 per category of service on all diagnostics tests at our labs and collection centres, accredited by Accreditation Canada: Blood and Urine analysis: Microbiology, Hematology and Biochemistry Sleep labs: In lab and at home overnight sleep study and Full EEG polysomnogram –AASM Accredited laboratories Cardiovascular tests: Holter-ECG monitoring, Cardiac stress test, ABPM Respiratory physiology: Spirometry, broncho-provocation challenge test
Philips Lifeline	Receive FREE installation when you call and subscribe to the Lifeline Service (\$89.95 value). • Quote Code XX854 • Available through Victoria Lifeline in Manitoba
Plexo Inc.	Get 20% off on a travel-health consultation • (This offer does not apply to vaccines and other products). • Get 10% off on radiology examinations • Radiology examinations are only available at the clinic located at 6100 du Boisé Avenue, Montreal. • Plexo has two travel-health clinics: 6100 du Boisé Avenue, Montreal and 4205, 4th Avenue West, Québec City.
Precious Moments Babeez	15% off sleep consultations • ph: 416.508.4406
pt Health	Attend 5 physiotherapy appointments, get the 6th appointment free • Excluding patients who have approved motor vehicle or work injury claims. • Excluding Veterans & RCMP
Queen West Physiotherapy	EV803 - 20% off • Twinstim Muscle Stimulators/TENS - 20% off • *Physiotherapy - 15% off • *Acupuncture treatment - 15% off • (discount not applicable to treatments covered by Motor Vehicle Insurance Accidents)
Radiologie Varad	10% off magnetic resonance imaging exams (MRI) • 10% off computerized tomography exams (CT scan)
Rapid City Transportation	Concierge style transportation services - 20% off regular retail price
RocklandMD	15% off type I health assessment • 15% off type II health assessment • No annual membership fees

Senioropolis Inc.	Retirement Home Search and Transition Support • Blue Advantage Members will have the following discounts available to them: Free initial phone consultation A 15% discount on our Telephone Consulting Fee. This involves a full needs assessment, analysis, search and recommendations of seniors' residences that meet their needs. Results will be provided by email. Standard fee is \$275 + tax. After the Blue Advantage discount the fee is \$233 + tax. A 28% discount on our In-Person Consulting Fee (available ONLY in Greater Toronto, Montreal, Vancouver and Ottawa). A Senior Advisor will meet with the family in person 5 times. A first meeting will involve a full assessment. A second meeting will present the family with options where choices will be narrowed down to the top 3 that seem to be a best fit. Advisors will organize and attend tours with the family of these 3 places. The family will be supported through the entire process. If other services are required (e.g. movers, downsizers, real estate agents) recommendations can be provided. Standard fee is \$550 + tax. After the Blue Advantage discount the fee is \$395 + tax.
Serespro	15% discount on initial assessment - Regular physical therapy, pelvic floor Physiotherapy, occupational therapy, speech therapy, psychology and neuropsychology (This discount does not include tutoring and family coaching) • 10% discount - Follow-up services offered after an initial evaluation or • for any regular follow-up requests or home treatments. (This discount does not include tutoring and family coaching) • 5% discount - Tutoring and family coaching, remedial teacher • The following services are available at home in any region of Quebec and at our Montreal office: Tutoring - Speech therapy - Psycho-education - Physiotherapy Occupational therapy – Nutrition – remedial teacher – Kinesiology - Family coaching Psychology and neuropsychology services are only available in Montreal, in our offices.
Skin Deep Aesthetics	15% discount on facial treatments • 10% discount on clinical skin care products and clinical make-up • 20% discount on Sharplight IPL Permanent Hair Removal (any 6 sessions) • 20% discount off Sharplight IPL Skin Rejuvenation Treatment (single or multiple sessions) • This offer excludes Janson Beckett and BareFoot Venus products. • Discount applies to regular priced services and products and is not valid on discounted products or services.
Spectrum Psychological Inc.	Blue Cross members save 15%
Springdale Complete Medical Centre	Chiropractic Services (excluding MVA and WSIB) - 15% off • Acupuncture Services - 15% off
The Healing Path Auricular Acupuncture Clinic	5% discount plus zero HST on individual assessments and subsequent treatments for Auricular Acupuncture
The Lighthouse Retreat Inc.	10% off - 3 or more hours of service, by a personal support worker • 10% off - Foot Care Services (Community clinic operates on a monthly basis)
Trident Mediation Counseling and Support Foundation	25% off mediation and counseling services
ViaMedica Medical Center	15% off magnetic resonance imaging exams (MRI) 15% off computerized tomography exams (CT scan) 15% off Ultrasound exams
Vibrant Sole	10% savings on the following services: • Holistic Nutrition • Aromatherapy • Reflexology
VM Medical	15% off all private radiology services All magnetic resonance imaging exams (MRI) All ultrasounds • 15% off all medical imaging products PET/CT scans CT scan examinations with or without injection of a contrast medium Nuclear medicine examinations including: Bone scintigraphy Myocardial perfusion scintigraphy Thyroid scintigraphy Etc. Virtual colonoscopy
Westmount Physiotherapy & Rehabilitation	15% off all products including: braces, pillows, exercise equipment, ice packs and pain relief creams. • Discount does not include services.
Other Services	
Campus Discount	Best subscription rates to your favourite newspapers and magazines. • Save \$3 if you take a second subscription or a two-year subscription. Save \$8 if you take four subscriptions.
Centre de Consultation Juridique	Benefit from preferential hourly rates from Centre de Consultation Juridique accredited lawyers.
Costco Wholesale Canada Ltd.	Join the Club. Receive a \$10 Costco Cash Card. Click here. • Optical Centre * • \$50 off the second pair when you purchase 2 pairs of prescription lenses with frames. Must be purchased by the same patient on the same day. • * Optical Centres in Costco's Quebec locations are independently owned and operated.

Halifax Quit Smoking Clinic	10% savings on Smoking Cessation Treatments and Packages
Medisys Travel Health and Vaccination Clinic	Obtain 20% off your next travel health consultation. • To take advantage of this special pricing, please mention account number 19619 when you call to make your appointment. • (discount does not apply to vaccines or products)
Rapid City Transportation	Concierge style transportation services - 20% off regular retail price
Senioropolis Inc.	Retirement Home Search and Transition Support • Blue Advantage Members will have the following discounts available to them: Free initial phone consultation A 15% discount on our Telephone Consulting Fee. This involves a full needs assessment, analysis, search and recommendations of seniors' residences that meet their needs. Results will be provided by email. Standard fee is \$275 + tax. After the Blue Advantage discount the fee is \$233 + tax. A 28% discount on our In-Person Consulting Fee (available ONLY in Greater Toronto, Montreal, Vancouver and Ottawa). A Senior Advisor will meet with the family in person 5 times. A first meeting will involve a full assessment. A second meeting will present the family with options where choices will be narrowed down to the top 3 that seem to be a best fit. Advisors will organize and attend tours with the family of these 3 places. The family will be supported through the entire process. If other services are required (e.g. movers, downsizers, real estate agents) recommendations can be provided. Standard fee is \$550 + tax. After the Blue Advantage discount the fee is \$395 + tax.
Vita Health Fresh Market	20% off Health First brand vitamins and supplements

Pharmacy

Costco Wholesale Canada Ltd.	Join the Club. Receive a \$10 Costco Cash Card. Click here. • Pharmacy • Free health awareness clinic days • Free shipping on prescriptions delivered to your door (Ontario, New Brunswick, Alberta and Nova Scotia residents only) • Free pill cutter included with your prescription
Diabetes Express Inc.	Free shipping if Member transfers prescription to Diabetes Express Pharmacy • If Member does not transfer prescription, provide free shipping if order is over \$150.00 or Member orders at least two (2) months of prescriptions • Match or beat any price across Canada • Fill all blister packing for Members • Provide newsletter to those Members who have purchased supplies
Murphy's Pharmacies	10% discount on all regularly priced Atoma™ products. Complimentary admission to health events and seminars
The Medicine Shoppe Pharmacy	10% discount on all OTC items for non-prescription customers, 20% discount on all OTC items for prescription customers. • *excludes sale items and FitFlop Footwear

Vision

20/20 Vision Centre	*Regular priced merchandise, excluding promotional sales items - 15% off • *Discounts apply to eyewear, sunwear, contact lenses and accessories.
ABC Optical	FREE eye exam with the purchase of prescription glasses OR 20% off complete pair of prescription eyeglasses Cannot be combined with any other discount, coupon or promotional offer.
Ace Optical	50% off regular retail priced non-prescription sunglasses • 40% off complete pair of regular retail priced eyewear • 30% off regular retail priced replacement frames or lenses. • 10% off regular retail priced and sale price of contact lenses
Bridlewood Optical	Complete pair of prescription eyeglasses - 20% off • *Not valid with other promotions, no other discounts apply.
Campus Eyes	Free Eye Exam with the purchase of any complete Rx glasses
Citadel Eyewear	Citadel Eyewear offers discounts of 25% on all prescription and non-prescription eyewear. • Citadel Eyewear offers discounts of 25% on the cost of all other services excluding eye examinations. • Call us if you need an eye exam.
Clearly.ca	15% off any purchase of Contact Lenses, plus free shipping • 20% off any purchase of Frames & Lenses, plus free shipping • Visit their website for coupon codes and terms and conditions .

Contact Lens King Inc.	Blue Cross members qualify for a special discount of 15% on all purchases. Use coupon code BC888 at checkout. Only Canadian based Blue Cross members are eligible for this Blue Advantage offer. • Visit their website at www.contactlensking.com and shop in the comfort of your home or office.
ContactsExpress.ca	Up to 70% off the manufacturer's suggested retail price plus an additional 10% off for Blue Cross members. Free shipping on orders over \$119. Use the coupon code "BLUE".
Costco Wholesale Canada Ltd.	Join the Club. Receive a \$10 Costco Cash Card. Click here. • Optical Centre * • \$50 off the second pair when you purchase 2 pairs of prescription lenses with frames. Must be purchased by the same patient on the same day. • * Optical Centres in Costco's Quebec locations are independently owned and operated.
Crystal Vision and Hearing Centre	30% off complete pair of regular retail priced eyeglasses (frames and lenses, including tint and coatings)* • 15% off contact lenses – including disposable lenses. • 10% off regular retail priced 2-4-1 eyeglass packages (see in store. some restrictions apply)* • 15% off all regular retail priced hearing instruments (single or pair). • Visit Crystal Vision and Hearing Centre's website to receive additional promotions for members.
Dixon Optical	Sunglasses 25% off • Prescription eyeglasses 25% off
Dr. George Mousa, Optometrist	Eye Exams - 20% off • Contact Lenses - 20% off • Prescription glasses - 20% off • Sunglasses - 20% off • Orthokeratology - 20% off • Vision Training - 20% off • Laser surgery referral - 20% off
Focuspoint Optical	All ophthalmic glasses - 30% off frames, 20% off lenses • All prescription sunglasses- 30% off frames, 20% off prescription lenses • All contact lens - 10% off
Fusion Eye Care Inc.	Frames - 60% off • Lenses (single vision or bi-focal) - 50% off • Eye exam (when product purchased at this location) - FREE • Sunglasses - 50% off • FREE 3 Months supply of contact lenses (single vision Acuvue Oasys) up to -3.00 prescription with any purchase of a complete pair of glasses • Kids glasses - 60% off • Upgrade to polarized prescription - 60% off • Upgrade to transition lenses - 60% off • *This offer cannot be combined with other promotions.
Goldberg Centre	250/eye savings for Laser Vision Correction • 20% off prescription glasses & sun glasses • 10% off contact lenses (new fittings) • 15% off any Medical Spa treatments and skincare products at the Goldberg Centre Spa • Other services available • *Discounts ONLY apply to regular priced services/products/retail*
Hakim Optical	30% off Regular Priced Merchandise, which includes complete prescription eyeglasses, sunglasses and some contact lenses (except replacement plan contact lenses, disposable and bifocal contacts), not valid with any other promotions, no other discounts apply
Holland Optical	Regular priced lenses (single vision, bifocals and progressives) - 15% off • Selected regular priced frames with purchase of lenses - 20% off • Selected non-prescription sunglasses - \$50 off • Tint and UV400 protection on all prescription sunglasses - FREE
Image Optometry	Image Optometry's regular retail prices are up to 70% off of the manufacturer's suggested retail price, but we'll do an additional 10% off of our regular retail prices (including eye exams) for Blue Cross members. Online prices. In store.
Imperial Eyewear	Frames and Lenses - 40% off • Oakley and Maui Jim are excluded. • 2 for 1 special for \$149 (single vision only) • Optometrist on site 4 days a week for complete eye examinations.
In Focus Optical Ltd.	10% savings on sunglasses, glasses, contacts and accessories. • This offering excludes Visual Exams
IRIS, The Visual Group	Get twenty percent (20 %) off on regular priced complete eyewear, frames, ophthalmic lenses, sunglasses and conventional contact lenses. • The twenty percent (20%) discount offered through the IRIS Corporate Program can not be combined with any other offers or promotion already in effect. The discount is not applicable towards the purchase of IRIS glasses package, safety eyewear, contact lenses (disposable or frequent replacement). Not applicable on professional services and procedures. • IRIS WARRANTY covers damages for 2 years • Contact Lens Adaptation Guarantee 60 Days
King LASIK	*A discount of 20% on a Custom LASIK Procedure to a maximum of \$400 (for both eyes). • A free consultation with no obligation. • This offer cannot be combined with any other discount, special offer, corporate plan or 0% interest financing. • Not applicable on a previously completed surgery. • *certain conditions may apply.

LASIK MD	Custom LASIK A rebate of 20% on a Custom LASIK procedure, up to a maximum of \$200/eye.* • Free, no-obligation consultation. • The lowest prices, guaranteed.† • Free Vision Enhancement Plan. • Offer available to all members, spouses, and eligible dependants. • PresbyVision™; Save up to 20% on a PresbyVision™ procedure, up to a maximum of \$500/eye.** • PresbyVision™ is designed to treat presbyopia, an age-related eye condition that makes up-close reading vision more difficult. • Free, no-obligation consultation. • The lowest prices, guaranteed.† • Free Vision Enhancement Plan. • Offer available to all members, spouses, and eligible dependants.
Loblaw Optical	Optical Frames 33% off • Optical Lenses 33% off • Contact Lenses (Prescription only) 10% • Discount is off regular retail prices. • Cannot be combined with any other discount, coupon or promotional offer.
Molana Optical	20% off Prescription eyewear/sunwear • 20% off Non-prescription eyewear/sunwear • Exclusions: Oakley eyewear, Maui Jim eyewear, contact lenses and eye examination
Nelms Opticians	All prescription eyewear (complete set) - 15% off • Discount only applies to regular priced items. All discounts exclude Maui Jim and Oakley products. • *Present card before quote.
Penticton Optical	20% off all regular price prescription eyewear (complete pair) • 15% off all regular price contact lenses • 10% replacement prescription lenses only
Personal Optical	30% off Frame and Lenses. • Discounts available on sun wear also. Blue Cross ID card to be presented at time of order.
Prescription Optical	20% off regular retail priced products.
Richmond Eye Care	40% off regular retail priced eyewear, including frames and lenses. • 30% off replacement frames or lenses. • 10% off sale price of contact lenses (including disposable lenses).
Richmond Optometry	Contact Lenses - Between \$12 and \$30 off • Ophthalmic Dispensing Fee - Between \$30 and \$50 off • Sunglasses - Between 15% - 25% off
Robertson Optical & Optometry Ladner	20% off all regular retail priced complete eyewear, including frames, lenses, tints and coatings (excluding contact lenses). • 10% off on non-prescription sunglasses.
Robertson Optical Richmond	20% off all regular retail priced complete eyewear, including frames, lenses, tints and coatings (excluding contact lenses). • 10% off non-prescription sunglasses.
The Eyeglass Factory	All prescription frames and lenses - 20% off • Contact lens fitting fees - 20% off • All non-prescription sunglasses - 20% off • *No discount on already well-priced contact lenses.
The Optical Shop Ltd.	50% off second pair of lenses within a month of purchase of initial pair of lenses: • \$90.00 off with the purchase on in-house eye exam and complete pair of glasses (frame and prescription lenses) • Junior Program: Free replacement on lenses once for children under 16 within a one year period if prescription changes or they outgrow their frames (with an in-house eye exam)
TLC Laser Eye Centres	Save \$250 per eye* on any laser vision correction procedure (cannot be combined with any other discounts). • *Offer applicable towards a custom laser vision correction procedure for both eyes. Cannot be combined with any other discount, special offer or corporate plan. Not applicable to a previously completed procedure. Redeemable at TLC Laser Eye Centres clinics located in Moncton, Halifax, Mississauga, Toronto, London and Waterloo. Offer subject to change without prior notice.
VERIFEYEWEAR	30% off a complete pair of eye glasses. Use promo code BC2016
Vezeina Opticians	Rx glasses, Sunglasses, contact lenses, Non Rx sunglasses - 20% off retail price
Vincent Optical Inc.	All products - 20% off
Vision Clinic	Complete pair of Rx glasses - 25% off • Sunglasses - 15% off • Prescription Contact Lenses - 10% off
Yonge Vision	Prescription Eyewear - 20% off regular retail price* • Accessories - 20% off regular retail price* • Free shipping with an annual supply of contact lenses • *Some restrictions apply.

Provider information is provided solely for the purpose of advising our members of savings currently available. It is not our intention to suggest preference for any particular product or company. Responsibility for the product and final cost remains solely between the member and the provider. Providers are not required to provide the Blue Advantage discounts to members or their dependents on products that are subject to other special sales or coupon promotions at the time of purchase. The list of providers and/or the type of savings available are subject to change without notice. For the most current information contact the store directly or visit www.blueadvantage.ca. Only Blue Cross can change the information in this document. Any other modification is strictly prohibited.