




Savings
on
health
& wellness


BLUE ADVANTAGE®

Get rewarded with your Blue Cross® membership

 Automatically save on these health care products and services across Canada, even if they aren't covered by your benefit plan:

- Dental
- Fitness/Wellness
- Hearing
- Medical Equipment and Supplies
- Nursing Services
- Pharmacy
- Vision
- Other Services

How Blue Advantage works

 Explore hundreds of health care providers that offer the Blue Advantage discount.

Present your Blue Cross ID card and mention the Blue Advantage Program to the participating provider to receive your discount. We're continually adding new providers. Blue Advantage discounts may be replaced with another discount, whichever provides greater savings to the Blue Cross member.

Want to know more?

Visit blueadvantage.ca.

*The list of providers and/or the types of savings available are subject to change without notice. For the most current information contact the store directly or visit blueadvantage.ca.

Provider information is provided solely for the purpose of advising our members of savings currently available. It is not our intention to suggest preference for any particular product or company. Responsibility for the product and final cost remains solely between the member and the provider. Providers are not required to provide the Blue Advantage savings to members or their dependents on products that are subject to other special sales or coupon promotions at the time of purchase.